



BALLETTO
V I N E Y A R D S

Estate Grown • Estate Bottled • Sonoma County

NICK FREY

BRAND AMBASSADOR

Nick Frey leads public relations efforts for Balletto Vineyards. Prior to joining Balletto Vineyards, Nick was president of the Sonoma County Winegrape Commission and executive director of the Sonoma County Grape Growers Association before that.

He currently serves on the Russian River Valley Winegrowers Board, Santa Rosa Junior College (SRJC) Viticulture Advisory Committee, SRJC Shone Farm Foundation Board, and Sonoma County Harvest Fair Board (serving as president in 2013). In the past, Nick has served as program chair for the 2012, 2013 and 2014 Unified Wine and Grape Symposium. He also has served on the boards of the Sonoma County Vineyard Technical Group and Sonoma County Tourism Bureau.



Nick started his career at Pioneer Hi-Bred International, Inc., a producer of hybrid seeds for agriculture. He worked there for 25 years and was responsible for research, research management and new business development.

He received a B.S. degree in agronomy from Iowa State University and a PhD in plant physiology from the University of Minnesota.

